

OUGI



The Folklore of KAGURA

MEDIA KIT
-EN-

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[Rules for using images]

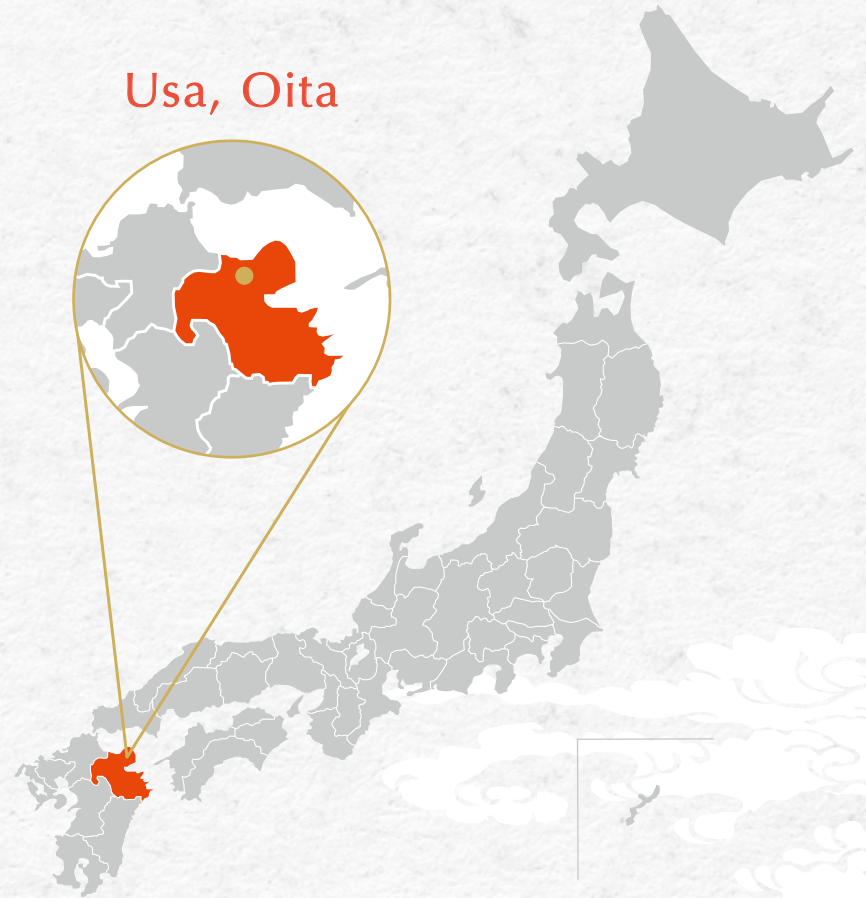
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- The expiration date for images that include human models is **"the end of November 2027."** After that date, please make the relevant photo private.



The Folklore of KAGURA

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01 | Highlight of the tour



Tour contents

This tour provides a 7 days traditional experience programme to practice “Buzen Iwato Kagura”. To perform kagura at the local shrine on the last day of the tour, you will practice kagura every evening with professional kagura performers. You will study the conduct, costume, history and culture of kagura.

Unique points

Daytime activities in the tour will be led by the special local guides expertised in history and culture. You will imagine the ancient Japanese lifestyle by visiting the Rokugo-Manzan area as a training place, Mt. Omoto is a respected trail, and Kitsuki area remaining traditional townscape of the Edo (samurai) period.

Recommended Points

You will find the core of Japanese culture through practicing kagura. The served meals for breakfasts and dinners are dedicated recipes for kagura performers, which are supervised by Yoshie Kamiya, the local rice ball chef. In this tour with special practice, trail, and meals, you will experience the whole lifestyle of “kagura performers”.

01 | Highlight of the tour



*Meals are subject to change depending on the season.

Special Dishes for Kagura Masters

Originally, kagura performers who dedicate kagura dances follow several dietary restrictions for one week prior to the dedication. This is called “Seisai”, and they purify themselves from inside before the dedication.

In this program, the local chef will serve the special dishes, combining recipes for kagura performers and local cuisine of the Usa area. Everyday, there is a different concept for meals, and through the 5 day menu, you will prepare yourself mentally and physically for the last kagura performance.



Stay at Kominka a traditional Japanese house

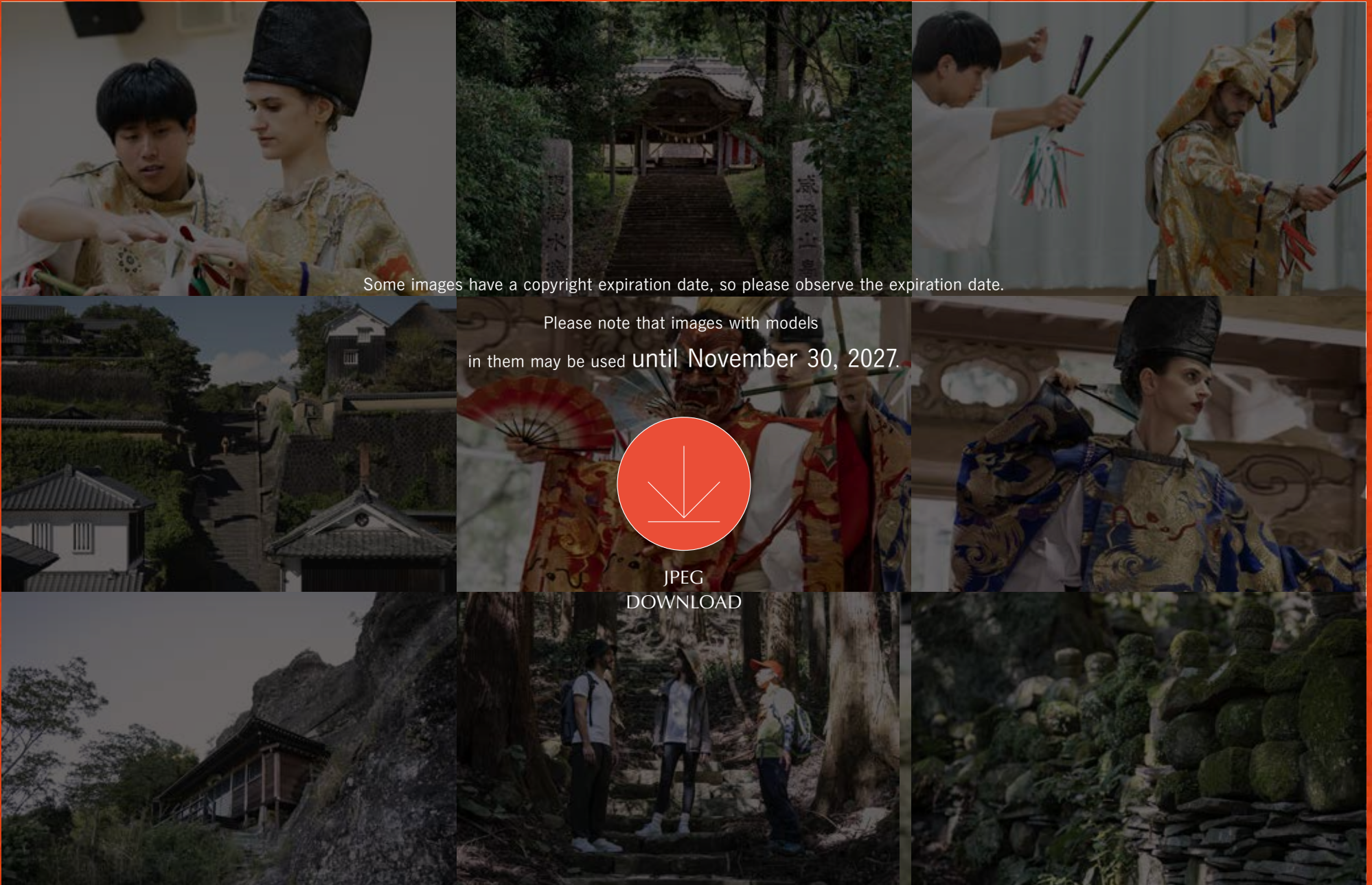
You will stay at the Kominka BASE Ryuoh “Bettei Ryuoh no Ie (house of dragons)”, which is a renovated over 130 years old Japanese traditional house. Near the accommodation, there are the castle ruins of Ryuoh Castle and Kai (Sea) Shrine, and this Ryuo area has a mysterious mood.

You will enjoy fresh air and scenery around the accommodation everyday, along with the special dishes for kagura performers by the dedicated local chef. You experience them only in this place.

02 | Key visuals



02 | Key visuals



03 | Branding Guidelines



03 | Branding Guidelines - Tour Symbols -

Download the CMYK / RGB data (.ai & .png) from the link on the left



AI / PNG
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Horizontal Logo



Vertical Logo



03 | Branding Guidelines - Logo colors -

There are 2 colours of the logo: black and white.

Recommendation is to use KAGURA RED as the background color set.



KAGURA RED

RGB: 255 77 19

HEX: #ff4d13

CMYK: 0 85 100 0

PANTONE: 485 C



KAGURA BLACK

RGB: 0 0 0

HEX: #000000

CMYK: 0 0 0 100

PANTONE: Black

03 | Branding Guidelines - Clearing space -

The clear space around the logo should always be greater than or equal to the size of “K” from “KAGURA” typeface.
Ensure the adequate space between the logo and surrounding elements.



03 | Branding Guidelines - Avoid -

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The examples below are prohibited.



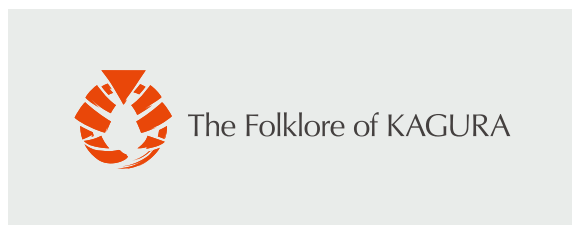
Don't use over-saturated colours for the background of the logo



Don't use gradation in colour



Don't rotate the logo



Don't use different colours



Don't stretch or alter the shape of the logo



Don't outline the logo



The Folklore of KAGURA

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